

"GO WITH THE NAME YOU KNOW"

877-RANDAZZO
HEATING • COOLING • FIREPLACE SALES
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PLATINUM MAINTENANCE PLAN

PLATINUM**PLUS** PROTECTION PLAN

Comfort. Savings. Peace of mind. You can't afford not to have it.



Why become a member?

Through routine maintenance and second to none protection, Randazzo Heating & Cooling can get you the most out of your heating and cooling system. Choose a plan that fits your needs:

Platinum Maintenance

While regular maintenance and service is beneficial, Randazzo's **Platinum Maintenance** goes the extra mile. Along with two complete system tune-ups, we use **state-of-the-art diagnostic tools** to evaluate your furnace and central air conditioner. We will then make adjustments to bring the equipment to "new" operating conditions, which will **maximize efficiency and reliability, resulting in lowered energy costs** and extending the life of your system.

- **(2) Annual visits.** Two seasonal visits, one for the furnace and one for the air conditioner, ensuring peak performance and reliability, all year round!
- **Peace of mind.** A Randazzo team member will thoroughly explain to you the condition of your equipment following each visit.
- **Priority Service Response** ensures that if your system ever goes down, your repair call gets bumped to the front of the line.
- **No After-hours or Service Call fees**
- **True discounts.** Platinum member discount on labor, parts and accessories (including furnace filters).

How to sign up?

Simply pick up the phone and call a Randazzo Representative at

- (888) 884-3322 [toll-free]
- (586) 336-1111

or sign up online at
www.callrandazzo.com.



PlatinumPlus Protection

Think of it as insurance for your home comfort system! Your furnace or air conditioner could break down at any time. Randazzo's **PlatinumPlus Protection** has you covered. If your furnace, air conditioner or other covered components become inoperable, we will come out and fix it, at no charge. As a **PlatinumPlus Protection** member, you will never pay for a repair or service call on your system again!

- 3 Levels of protection to choose from! [see chart below]
- No After-hours or Service Call fees
- **No labor, parts or repair bills**
- No deductibles or diagnostic fees
- If it needs repair, **we're there!**

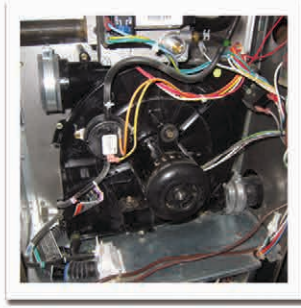
Choose your level of PlatinumPlus

	LEVEL 3	LEVEL 2	LEVEL 1
FURNACE	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
AIR CONDITIONER	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
WATER HEATER	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
HUMIDIFIER	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
THERMOSTAT	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>	<input checked="" type="checkbox"/>
COST PER COMPONENT PER DAY	20¢	27¢	33¢

For as **little as a 20¢ a day**, you can **save yourself** from costly repair bills on your equipment! **Now that just makes cents!**

Choose one, choose both! Bundling your maintenance and protection plans will save you even more! For multi-system and bundle discounts, call **(888) 884-3322**. For added convenience, you may also pay for 12 months of membership in a single payment [call for details].

This is why it's important!



On the left side is a picture of a furnace that has **not been professionally maintained**. Dirt and other forms of build up can accumulate resulting in decreased efficiency.

On the right side is the same furnace after being **cleaned by a Randazzo team member**.

Jessica K. [Royal Oak, Michigan]

Randazzo Platinum Maintenance Customer, since 2005

“Their repairmen are so friendly, and they actually explain to us what is going on with our heating and cooling system. They even changed our filter and replaced our humidifier pad! We don't have to worry about a thing!”



On the left is a direct result of a dirty furnace filter in place, or none at all. Your filter can not only help clean the air that goes through your home, **but it also helps protect your equipment**.

Fact: A typical service call for this repair would cost \$450.

On the right is what a **clean** furnace blower wheel should look like.

Commonly asked questions

[Q] My system is fairly new, why would I need Randazzo's **PlatinumPlus Protection**?

[A] New or old, these components could break down at any time. Last year alone, thousands of service calls were covered by **PlatinumPlus Protection** [all makes and models].

[Q] Can I be a **Platinum** and **PlatinumPlus** member?

[A] Of course, **Platinum Maintenance** is crucial to keeping your furnace and air conditioner operating efficiently while **PlatinumPlus Protection** is there to make sure you never pay the costs of service calls and repairs, again.

[Q] How quickly can I make a service call?

[A] Your **PlatinumPlus Protection** begins 10 business days after your initial enrollment process.

[Q] My equipment is **not** Lennox, can I sign up?

[A] Yes, **Platinum Maintenance** and **PlatinumPlus Protection** plans cover all makes and models of any age*.

[Q] What do I do if my covered components need a repair?

[A] Simply call our **PlatinumPlus Protection** direct line at **(888) 884-3322** and we'll schedule a Randazzo team member to come to your home.

[Q] Who will be repairing my system?

[A] All repairs are performed by Randazzo team members **only**. Unlike the major utility companies, we **do not subcontract** any of our work.

Did you know..?

- Depending on the current condition of your equipment, a Platinum Maintenance membership from Randazzo may pay for itself several times over **in energy savings alone**.
- All manufacturers require professional maintenance to **protect the validity of your equipment warranty**.
- If the refrigerant in your air conditioner is undercharged or overcharged, it can decrease system efficiency. About **7 out of 10 systems have an improper charge**.
- Refrigerant in an air conditioner or heat pump should never need to be replaced. If refrigerant must be added, it is a sign that there is a leak that needs to be repaired.
- New furnaces can operate at efficiencies of up to 98%. That means for every dollar spent on fuel, only 2 cents of that dollar, is wasted. **A 15 year old furnace could waste as much as 30-45% of that dollar!**
- Improperly maintained gas furnaces can become a potential fire hazard. **A dirty burner or cracked heat exchanger causes improper operation.**

Become a **Platinum/PlatinumPlus** member today!

Call Randazzo today and start saving! Visit www.callrandazzo.com or call **(888) 884-3322** [toll-free].

It's not just about heating & cooling...

In addition, we specialize in the following:

Furnaces, Air Conditioners • Geothermal • Fireplaces & Accessories • Barbecues & Accessories
Air Filtration Systems • Water Heaters • Humidification Systems • Hot Water & Steam Boilers
All Electrical Applications • Zoning Systems • Metal Fabrication & More

All Residential & Commercial • Servicing all makes & models



Over 50 years in the business • **24 Hour Emergency Service** • Free, no obligation, in-home-estimates
Financing options with easy terms • We accept Cash, Check, Visa, Mastercard, Discover & American Express

Purchase filters and schedule appointments online at www.callrandazzo.com



Pete
Randazzo



Gasper
Randazzo



Anthony
Randazzo

Randazzo Mechanical Heating & Cooling is a family-owned, Michigan-based company. With over 50 years of experience, we are committed to bringing absolutely the best home comfort to Michigan residents. "Go with the name you know! 877-RANDAZZO"

The Randazzo Mission Statement:

Setting higher standards in the heating & cooling industry. Leading with innovation and integrity, breaking all barriers. Offering an optimum level of quality & service. Simply to be the best!



WWW.CALLRANDAZZO.COM

SCAN WITH
YOUR
SMART PHONE

